

**THE FASTEST, EASIEST VIDEO PRODUCTION**



**WAYNE HILLS . BRYANT A.I**

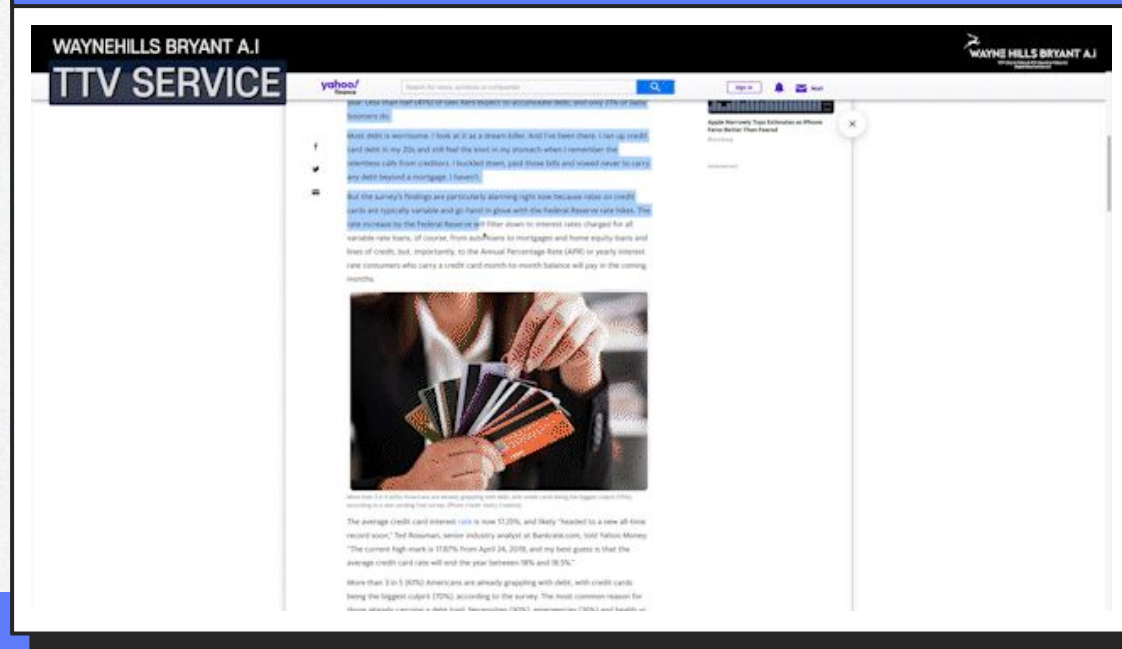
TTV (Text to Video) & STV (Speech to Video) A.I  
Digital Meta Universe A.I

**TTVA.i**  
TEXT TO VIDEO

# Overview

## TTV (Text-to-Video) Solution

### Text to Video Conversion



The screenshot shows a web browser window with a search bar containing 'yahoof'. The search results display a snippet from a Yahoo! article titled 'TTV SERVICE'. The article text discusses credit card interest rates and the impact of the Federal Reserve's rate hikes. A large image of a person holding several credit cards is visible below the text. The browser's address bar shows 'Wayne Hills Bryant A.I' and the page title is 'TTV SERVICE'.



### Generated Video (Deliverable)



The screenshot shows a video player displaying a generated video. The video has a blue-themed interface with various charts and graphs. The text on the screen reads: 'But the survey's findings are particularly alarming right now because rates on credit cards are typically variable and go hand in glove with the Federal Reserve rate hikes. The rate increase by the Federal Reserve will filter down to interest rates charged for all variable rate loans, of course, from auto loans to mortgages and home equity loans and lines of credit, but, importantly, to the Annual Percentage Rate (APR) or yearly interest rate consumers carry on credit cards month-to-month balance will pay in the coming months.' A large '144%' is prominently displayed on the right side of the video.

☑ AI software that automatically converts the text data into Video Contents

☑ In 5 minutes, TTV A.I. pulls out keywords from text and create the video

✘ Demo Video: <https://url.kr/nfq79k>

# Solution Snapshot

## TTV(Text-to-Video) Solution – Basic

An AI-based solution developed in-house that **automatically converts** text to video.



TEXT

**8월 3주차 투자 고수의 투자종목 엿보기**

NH투자증권의 수익률 상위 1% 고객과 자산 30억이상 상위 고객\*이 가장 많이 매수한 주식을 알려드립니다

\* 수익률 상위 1% 고객: 최근 1개월간 기준 20일평균 수익률 상위 1% 고객  
\* 자산 30억 이상 고객: 2023.08.01 기준 자산 30억 이상 고객

순위	수상한 1%의 Pick/	30억 자산가의 Pick/
	최근 1개월 수익률 <b>16.27%</b>	최근 1개월 수익률 <b>0.84%</b>
1	#신성엘타테크 (065150 2차전지 / 2차전지소재부품)	*POSCO홀딩스 (005490 한울재차 수세 / 철강 주요동력)
2	#파워로직스 (047310 휴대용 부품 / 카메라모듈부품)	*하이브 (005930 OLED / LED)
3	#서남 (294630 우주항공산업 / 초전도체)	*NAVER (035420 게임 / 인터넷 대표주)
4	*포스코인하산업 (047950 차연개발 / 차량부품)	#에코프로 (009920 2차전지 / 자동차)
5	*POSCO홀딩스 (005490 한울재차 수세 / 철강 주요동력)	

**왜 이 종목을 골랐을까요?**

- 신성엘타테크(065150)**  
상온 초전도체를 개발·발표한 퀀텀에너지연구소의 지분을 9.37% 보유중인 엘앤에스벤처캐피탈의 최대주주(지분율 52.52%)\*
- 파워로직스(047310)**  
퀀텀에너지연구소의 지분을 9.37% 보유중인 엘앤에스벤처캐피탈의 주요주주(지분율 11.51%)\*
- 서남(294630)**  
2세대 고온 초전도 선재 제조 기술 및 이를 이용한 고자장 자석 제조기술로 초 고자장 자석 설계 및 극저온 환경 설계기술을 보유, 초전도체 관련기업으로 분류
- 하이브(352820)**  
올해 2Q 매출액 전년동기 대비 21.2% 상승한 확정 실적 발표. 하반기 뉴진스 해외활동 시작 기대, 중국인 단체관광객 허용되며 엔터주 관심 증대.

**COMPLIANCE NOTICE**

- \* 금융투자상품은 자산가격 변동, 환율변동, 신용등급 하락 등에 따라 투자원금의 손실(0~100%)이 발생할 수 있으며, 그 손실은 투자자에게 귀속됩니다.
- \* 투자자는 금융투자상품에 대하여 금융회사로부터 충분한 설명을 받을 권리가 있으며, 기업 실적 상용설명서 및 약관을 반드시 읽어 보아야 합니다.
- \* 증권거래세율, 기타비용이 추가로 발생할 수 있습니다.
- \* 과세기준 및 과세방법은 당해 세법규정 등에서의 규정일 수 있습니다.
- \* 과세사항에 따라 과세표준 수효는 순자산의 0.01%~0.50%, 초과잔액의 0.40%~0.50% (소수점사자까지 반올림) 기준, 과세금액별 세액상한액이며, 기타 수수료에 대한 자세한 사항은 홈페이지 등을 참고하시기 바랍니다.
- \* 금융상품(국내주식)은 예금지보장액에 따라 예금보장공시기 보호되지 않습니다.
- \* NH투자증권(주)은 본업법인 상·경 제2023-2867호 (2023.08.16 ~ 2023.09.15)



# Solution Snapshot

## TTV(Text-to-Video) Solution – Premium

In-house AI solution that personalizes video production through text-to-video conversion.



Extract keywords & Recommend

Video Production

SCRIPT

FADE IN:  
"SCENE 1 - PART 1"

**Titles over Black**  
"The quantum theory is based on the idea that there is a probability that all possible events, no matter how fantastic or silly, might occur."  
Dr. Michio Kaku, *Parallel Worlds: A Journey Through Creation, Hidden Dimensions, and the Future of the Cosmos*, Doubleday Books, 2004

**SMASH CUT TO BLACK.**

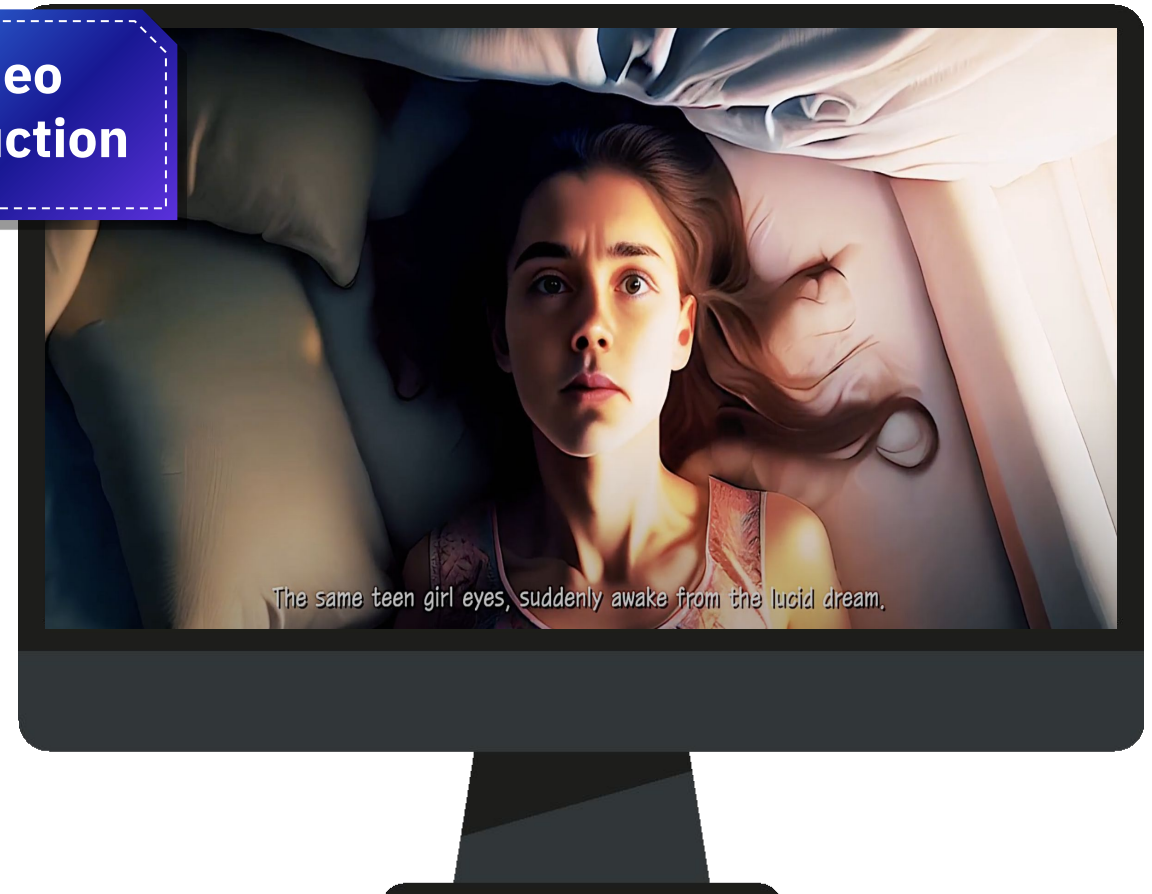
**TITLE CARD:**  
MARCH 19, 2137  
00:00:45M:15S TIME SINCE DIMENSIONAL QUAKE  
CUT TO:

**EXT. NEW YORK CITY 2137 - NIGHT**  
New York City, Early 22nd Century.  
The night skies are filled with vast all-encompassing Aurora Borealis, brighter and more expansive than normal.  
Sleek, futuristic shaped structures dominate the thirty-two mile perimeter of Manhattan.  
Surrounding both natural and man-made islands are dozens of flying vehicles.  
They zoom in and out of large commercial and residential structures.  
Ships and shapes move in automated robotic patterns.  
The city is surrounded by immense walls, eight stories high. Those walls and super levees keep the high ocean waters from crowding the streets.  
The skies are decorated with HOLOGRAPHIC BILLBOARDS projecting animated messages of HARD MINING JOBS, NEW ROBO OCEAN FRONTIERS, 100% PURE WARMER WATER and messages of LOVE, ORDER AND LAW.

ANNUNCIATION PAGE #102 "PISQUANE - PART 2" - 4/8/21 (DRAFT 9) 4.

3, 2, 1.  
The space around him bends light around him and both he and his desk disappears.  
Wait these are not the Martian Russian Chinese Force.  
Shit, they brought tigers.  
[beat]  
I should have gone to the Arctic.  
He is visible only when his movements are too fast, which is basically every other second.  
Invisible -- kind of -- he activates a sleek board and the desk transforms into a metal flying board which has magnetic suit locks onto.  
BRYAN (CONF'D)  
I look really dumb, thank god I'm invisible.  
He appears momentarily, looking like he is making love to the board.  
Before Bryan can react, lasers begin scanning the room, trying abstract GUN to identify everything living inside the room.  
Bryan is now fighting two Killbots that see him even in his shiny attempt at cloak mode, as the last laser from the Arctic flickers and repeats.  
on the command viewer of one of the Killbots he sees what they see in the Arctic: Eye signaling on the Princesses I Desk, as it becomes visible surrounded by Intrudertron class Killbots.  
CUT TO:

**EXT. THE ARCTIC SEA - UNDERWATER - SUNRISE**  
Seen through BORDES' POV, he blasts away at the precipice to expose the massive black chandelier-like device. It glows as it looms, momentarily illuminating the darkness for Miles before the intensity fades.  
BRY [O.S.]  
Oooh, I'm surrounded up here.  
[beat]  
[MOBS]



# Problem Statement

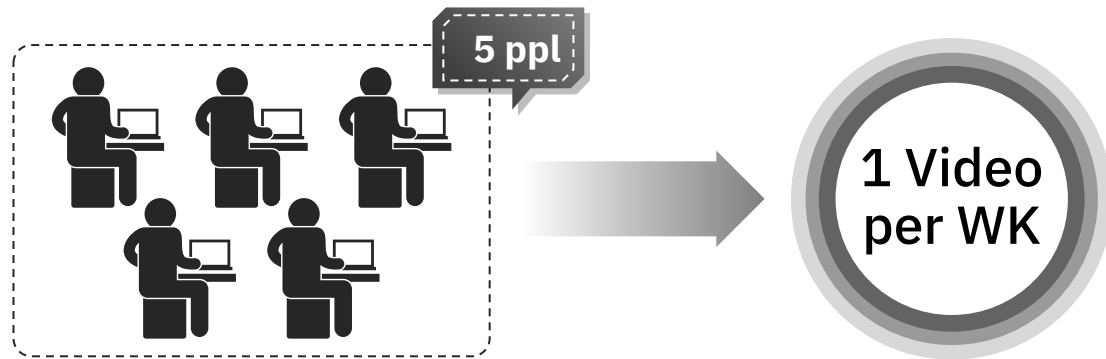
The conventional video production process has a **96% higher degree of difficulty** and challenges

## Challenges

Finding video source takes forever

Skillsets & Resources

Expensive SW Tools



Requires enormous **Time & Cost**

## TTV

**1.7~3.8 times**  
More Engaging



96% More Efficient  
**Wayne Hills A.I**

# Our Business Value



## Save Time



- Over 1,000 words → 1-2 min video in 5 mins
- Could save 96% of your time and money



## Efficiency



- No need to use expensive editing tools
- No more suffering to find video sources



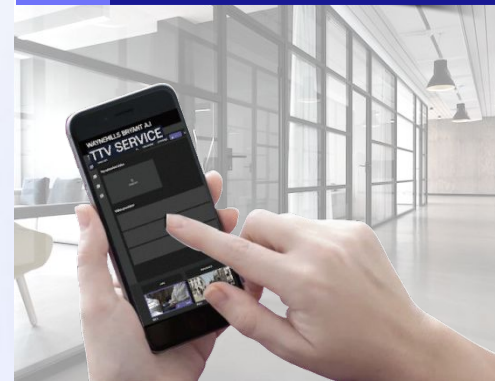
## Easy to Use



- Dashboard made incredibly easy
- Just paste the text data



## Engage



- Engagement is best achieved through videos
- Transform text into a visual

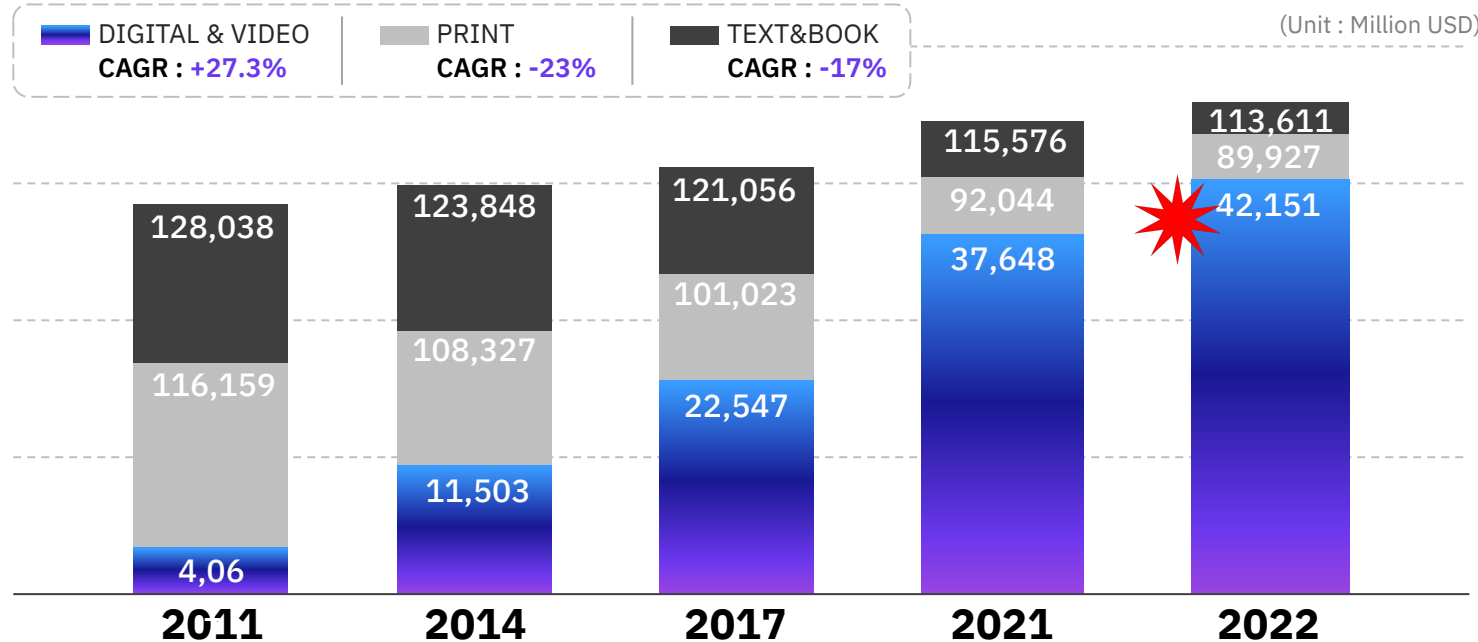
Q.

In this digital age, where do people primarily gather info from?

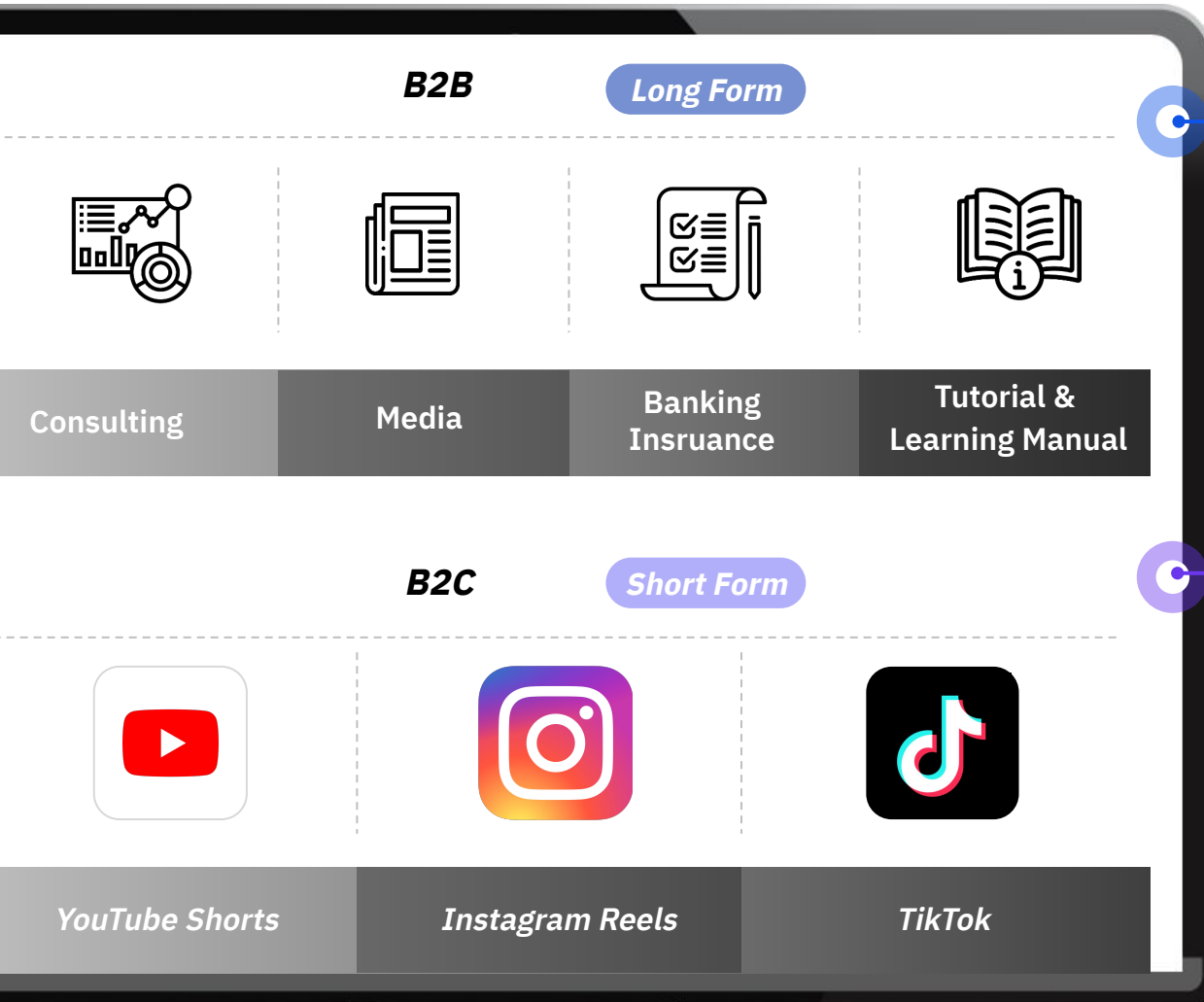
A. Digital Contents, especially **VIDEOS & IMAGES**

- Banking
- Securities
- Ed-Tech
- Consulting
- Content Gen.
- Celebrities
- Muk-Bang
- Tourism

\* Source : Goldman Sachs  
(Unit : Million USD)



# Pricing Model



Annual			
Sort	Trials	BASIC	PREMIUM
Enterprise	TBD	\$35,000 Unlimited Videos (Stock Footage)	\$75,000 Unlimited Videos (Cinematic Footages) + Dedicated Creative TFT

à-la-carte			
Sort	~60 Sec	~180 Sec	~300 Sec
B2B	\$120	\$200	\$400
B2C	Appx. \$8 per 10 downloads Appx. \$15 per 20 downloads		



수업개의 영상을 10분만에! 영상전문가가 되려면 꼭 지켜주세요.

결제하기

What's New



내 영상



demo video



finance



TEST



영상제작

개인을 작업공간

제한된 이용중 남은 기간 14 일

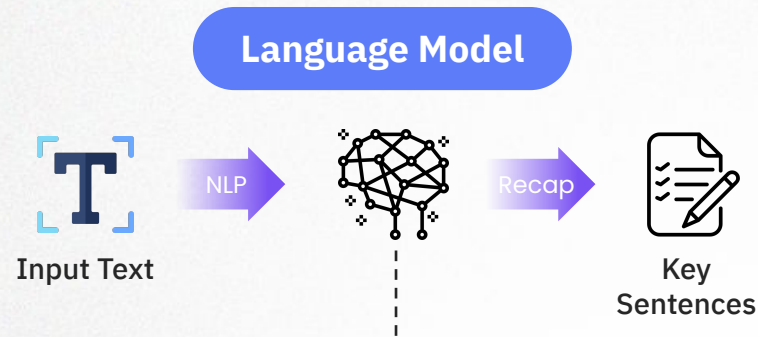




# Video Conversion Technology

## 1. Summarize Text to Derive keyword sentences

- ✓ Pre-Trained language model fine-tuning
- ✓ Collect learning data set / Machine Learning



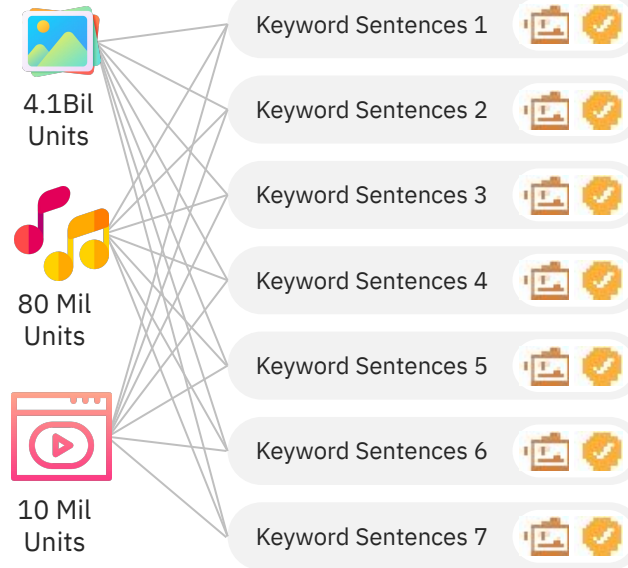
I saw **seals** and nice boats on the **beach**, sand, and **rocks** at the wonderful beach



## 2. Matching Keywords

### Find & Match

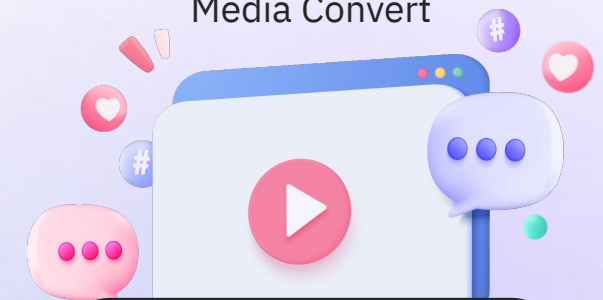
#### AWS Search API



Merger

## 3. Merge into Video Contents

### Media Convert



### Output Video








Distribute

## 4. Auto upload/ Distribution

MP4 Download or Upload  
YouTube/Facebook/Instagram/ Blogs

# Competitive Landscape

✓ We offer higher quality and faster editing speed than our competitors.

Classification	Fiverr	Phenaki	Wayne Hills Bryant A.I
Summary			
Pricing	Average \$240 - \$400   1 min	Undefined pricing policy	<ul style="list-style-type: none"> <li>✓ High Efficiency &amp; Low Cost</li> </ul>
Video Quality	Quality not guaranteed	Need an accurate guide for AI	<ul style="list-style-type: none"> <li>✓ Auto video production by AI</li> </ul>
Revision Speed	Feedback varies depending on the creative talent	If needed keywords can be modified + Selection of Source	<ul style="list-style-type: none"> <li>✓ Delivers within 48 hours and checks customer feedback</li> </ul>
Source Diversity			
Required Manpower	Video production through countries with low labor costs	AI Updates Required → Severe technical deviation	AI 80%  Human 20%

High Efficiency

Quick fix and reply

High Quality + Low Cost

# About us

## Wayne Hills Bryant A.I

Established in	☑ May, 2019
CEO	☑ Soo Min Lee(John)
Sector	☑ Software & Application Development
HQ	☑ Seoul, South Korea
Business Area	☑ Video Content Generation Solution

### Investors



# App. Development & Launch

Goal for 2023  
# of downloads

1M

Just in 4 WK  
of Launch

2023.5.4-2023.6.19

180K  
downloads

2023. 5. 4.

10만회 이상  
다운로드



# Our Competency

## 2023 Edison Award



## 2022 CES Award

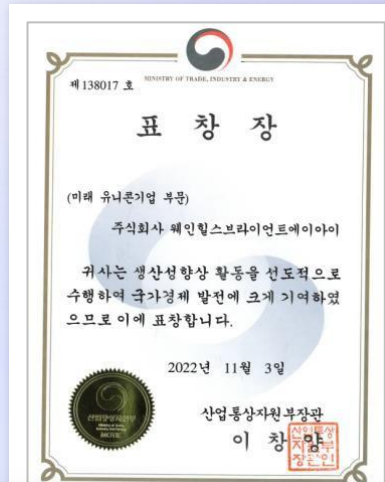


## 2022 K-Baby Unicorn



## The Highest Tech Rate

I. 기술(신용)등급		(주)웨이힐스브라이언트에이아이			
		발급번호 KED-2022-02-03157			
<b>개요</b>		<b>투자용 기술등급</b>			
기업명	(주)웨이힐스브라이언트에이아이	<b>TI-2</b>			
대표자	이수민				
사업자등록번호	547-87-01358			법인주말번호	110111-7116307
설립일	2019년 05월 23일			홈페이지	https://www.wahills.com
기업규모	소기업			기업분류	일반법인
본사주소	07794 서울 강서구 마곡동8855길 11, 마곡파인스퀘어3차 204호, 205호, 206호, 207호(마곡동)				
연락처	TEL) 02-6919-2098	FAO) 02-6919-2098			
제출처	기타(참조용)				
<b>등급정보</b>					
투자용 기술등급	대우위어	위어	미음		
	보통이하	보통	보통이상		
	양호	우수	대우우수		
	최우수	최우수	최우수		
	TI-10	TI-9	TI-8		
	TI-7	TI-6	TI-5		
	TI-4	TI-3	TI-2		
	TI-1				



# Applicability & Use Cases

## B2B

## B2C

Banking, Securities, Insurance, Mass Media

Short-form Creators, General Public Users



**Maximize Sales**

**Brand Awareness**

**ABM / STP  
\*Segmented Marketing**

**Improve Purchase Conversion**

**Drive Social Channel Subscribers**

**Produce various types of video content**



# Business Use Case

The 3 years we spent on large-scale PoCs were filled with many successful results

- ✓ S securities | PoC → Massive Roll-out for all subsidiaries
- ✓ Began at \$30k → Ongoing strategic relationship for 3 years, 17% of overall sales

## Customers

<b>Banking</b> 				
<b>Large</b> 				
<b>Media</b> 				
<b>Insurance</b> 				
<b>Production</b> 				
<b>Public</b> 				

## Partners



## Investors


# Business Case Study


With the TTV solution, a life insurance company recorded a **278% sales increase**

## Competitiveness

### 1 Cost Saving

Spent over \$10,00/Month 

### 2 Reduced Man Hours

5 manpower  
↓  
**1 dedicated emp!** 

## Scope & Usage Range

### Targeting

Card news

Monthly Newsletter

Marketing

### Promotion

Merchant

Monthly Event

Special Event

### Training

AI Avatar & Virtual Human

OKR, KPI Training

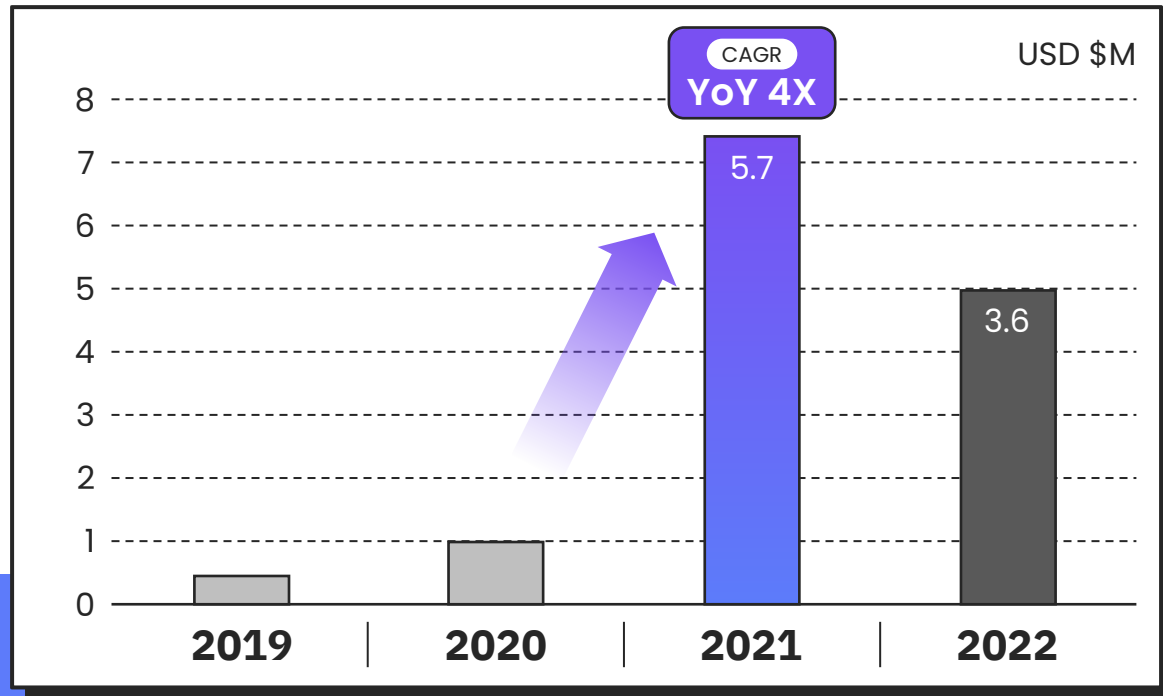
Customized Training

**278%**  
*An Incremental increase in Sales*

# Scale-up Plan

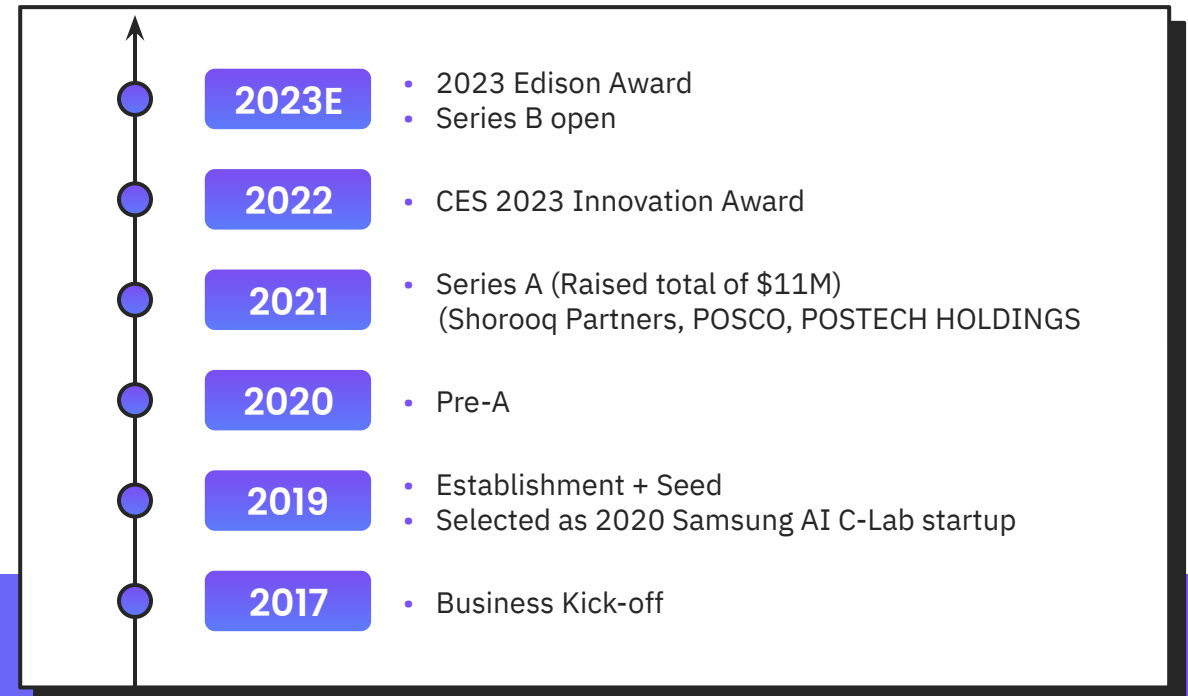
Through our **3-year experience** with domestic firms in finance, securities, and media, **we're entering overseas markets.**

## • Revenue Traction •



Source: Company data, Samsung Securities

## • Company Milestone •



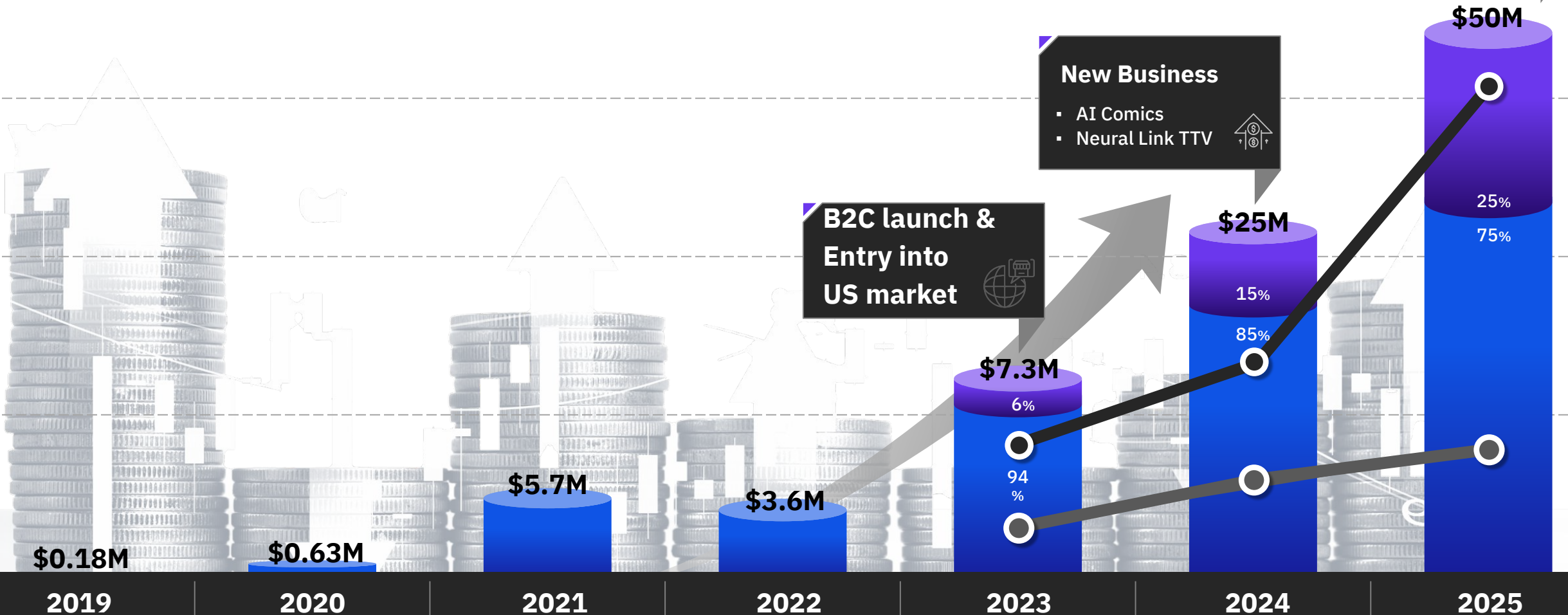
Source: Company data, Samsung Securities

# 2023-2025 Estimated consensus

Continued growth of B2B + B2C → Exit goal through technology special listing



**EXIT**  
Technology  
Special Listing



# 2023-2025 Go-To-Market

Strong marketing execution → Securing global customers + Scale w/ acquisition of funding

2023

2024

2025



## Business Plan

- ChatGPT based AI SVC & Add Blockchain payment SVC
- Deploy TTV Mobile Service
- Launch AI Cinematic

- Launch of Speech-To-Video & AI Playground
- Gen AI Comics
- Neural Link (Signal) TTV
- Launch of Face Recognition AI

- Generation of Revenue thru Ad
- Diversify users acquisition through short form business
- Enhance UX & Scale through update advancements



## Marketing Plan

- Promote TTV Mobile (B2C)
- Secure B2C contents
- Mobile & Web advancement
- Continue winning Global Acc.

- SEO Marketing
- Advertise Mobile APP
- Influencer Marketing

- Influencer Marketing
- Mass Media Ad MKT(Phase II)
- Broadcast Ad
- Multiplex Ad



## Funding Plan

- Series B Open

**EXIT through tech special listing IPO**



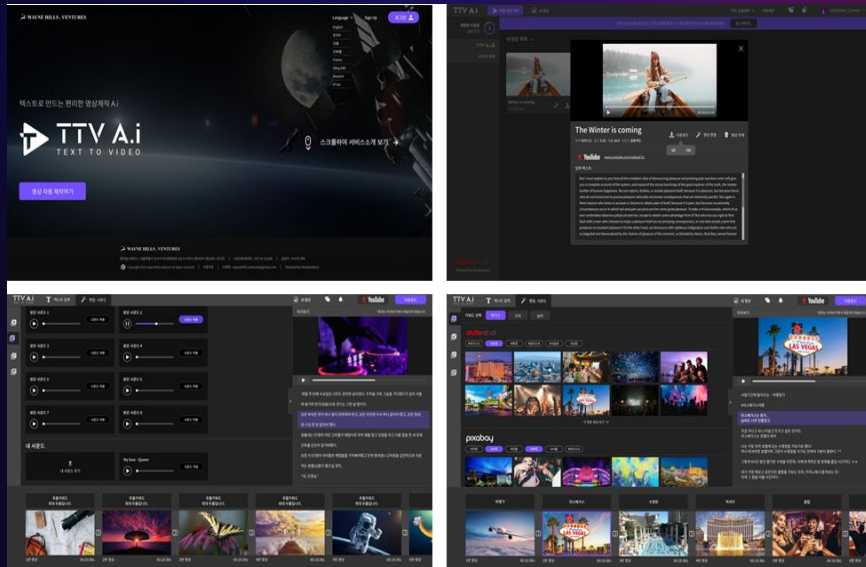
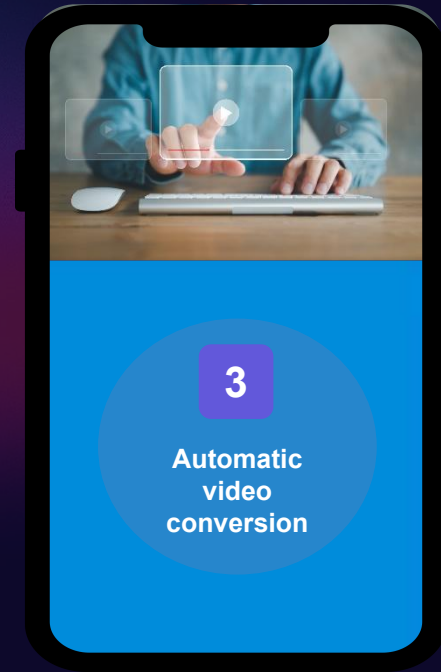
Creating a new AI ecosystem

**WAYNE HILLS BRYANT A.I**



# Testbed Process for B2B

- 1 Make use of customer's internal content PDF file (A4x12 pages) as a guide
- 2 Video content is generated using TTV A.I by a team of dedicated individuals



- 4 Communicate, exchange feedback, and adjust via messenger

Ease & Fast Feedback!



- 5 Production ready video created !



IMAGES ^

- Text to Image A.I
- Text to Picasso A.I
- Text to Character A.I
- Image to Image A.I
- Image to High Quality A.I

VIDEOS ^

- Text to Video A.I
- Text to Interactive Video A.I

MUSIC ^

- Text to Orchestra A.I

OTHER ^

- Wayne Hills A.I Cartoon Story
- Wayne Hills A.I Human Avatar
- Wayne Hills A.I Short Form

MY WORKSPACE

Try A.I tools



Text to Image A.I



Text to Picasso A.I



Text to Character A.I



Image to Image A.I



Image to High Quality A.I



Text to Interactive Video A.I



Text to Orchestra A.I



Wayne Hills A.I Cartoon Story



Wayne Hills A.I Human Avatar



Wayne Hills A.I Short Form

THANK YOU !!



WAYNE HILLS . BRYANT A.I

TTV (Text to Video) & STV (Speech to Video) A.I  
Digital Meta Universe A.I

TTVA.i  
TEXT TO VIDEO