



WAYNE HILLS BRYANT A.i

TTV (Text to Video) & STV (Speech to Video) A.I
Digital Meta Universe A.I

About Us



WAYNE HILLS BRYANT A.I

TTV (Text to Video) & STV (Speech to Video) A.I
Digital Meta Universe A.I

Company & Founder

WAYNE HILLS BRYANT A.I Founder : Sumin, Yi

IP Artificial Intelligence
Patent Property

33 Cases (In KR) + 1 Cases (In USA)

Company Start / Face Value

May. 2019

Number of employees

Wayne Hills Roc Nation INC USA CA . 4 Employees (KOREA HQ : WAYNE HILLS BRYANT A.I. 37 Employees)

Company Capital / Value

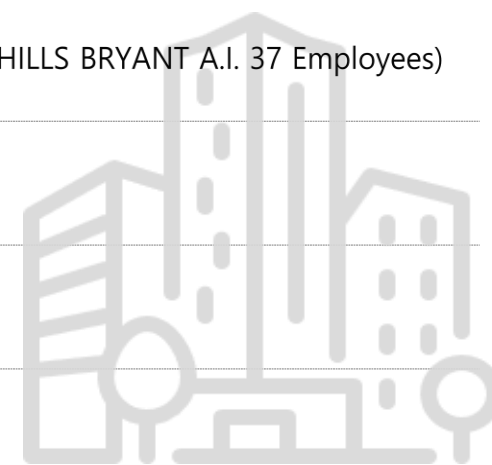
934,000,000 (KRW) / 120,000,000,000 (KRW)

Sector

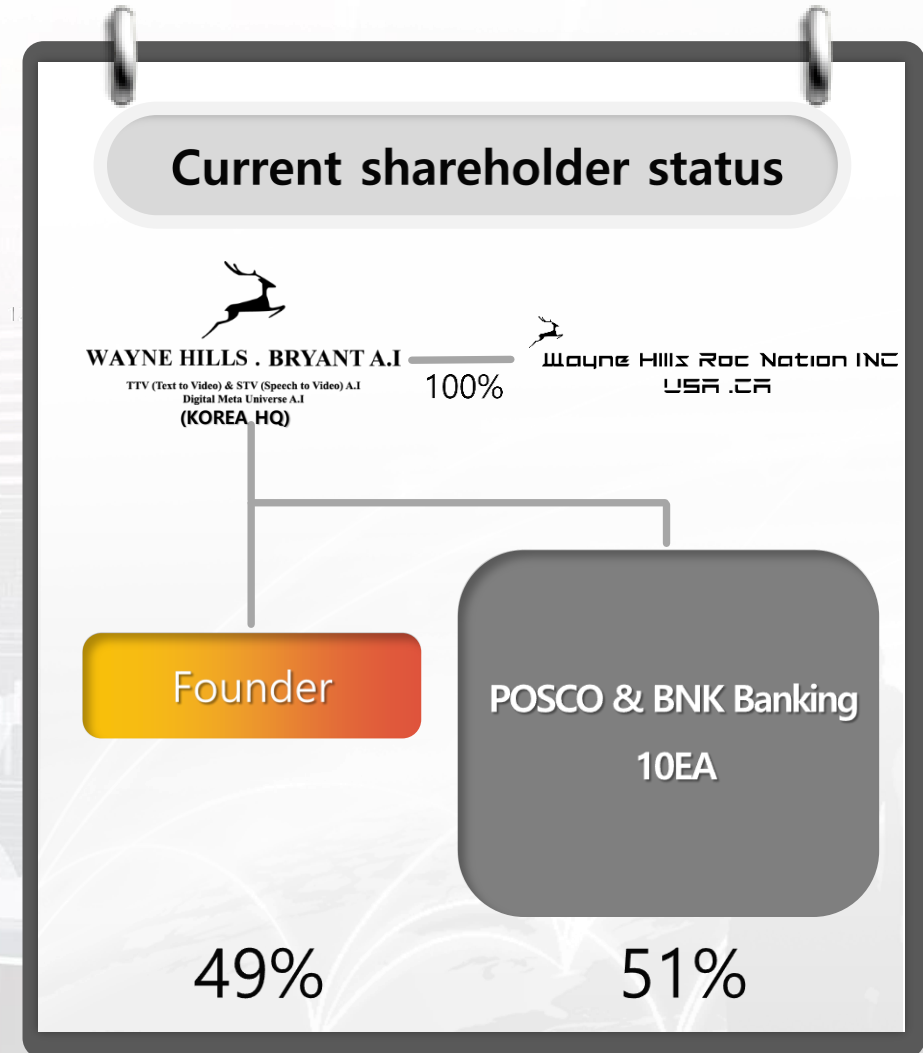
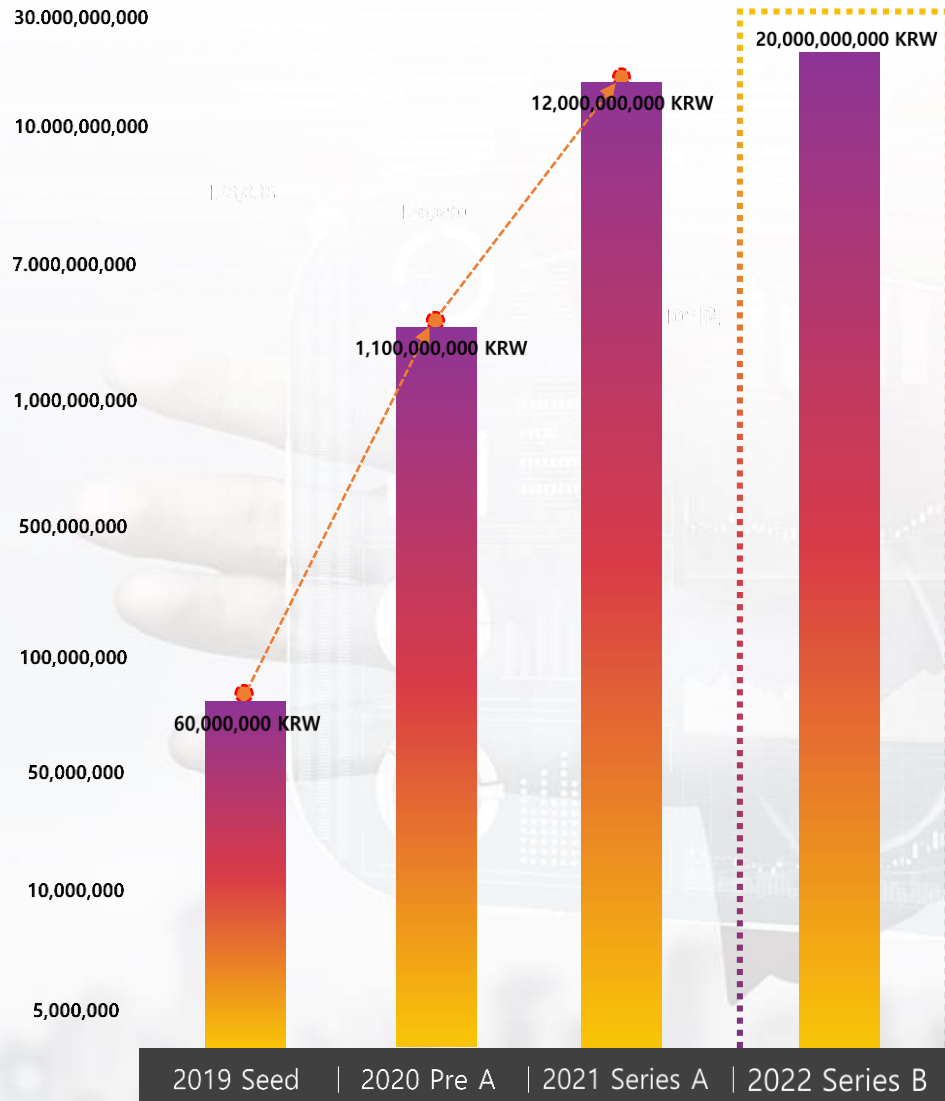
Software (Artificial intelligence image merging/synthesis technology)

Address

- USA HQ : 8 the green STE A, Dover, DELAWARE 19901
- USA Silicon Valley : 440 N. Wolfe Rd., Sunnydale, CA 94085
- KOREA HQ : No. 11 Magokjoongang 8ro 5gil, Gangseogu, Seoul



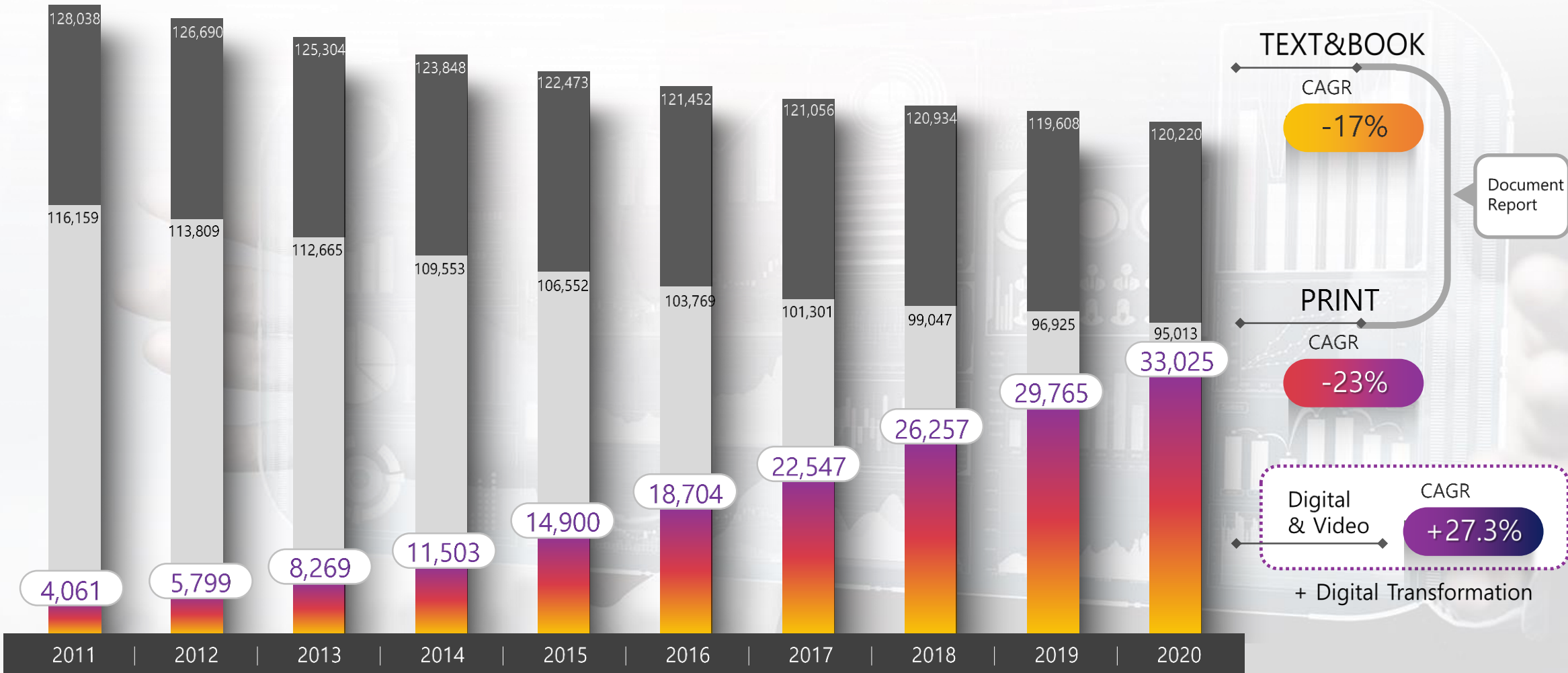
Invest & Funding (WAYNE HILLS BRYANT A.I)



Market Cap

Pain Point : Knowledge information search/providing method is converted to digital video/content

The Global Continuously Growing Digital Video Content Market (Unit :Million Dollars)





TTV (Text to Video) A.I – Matrix STV (Speech to Video) A.I

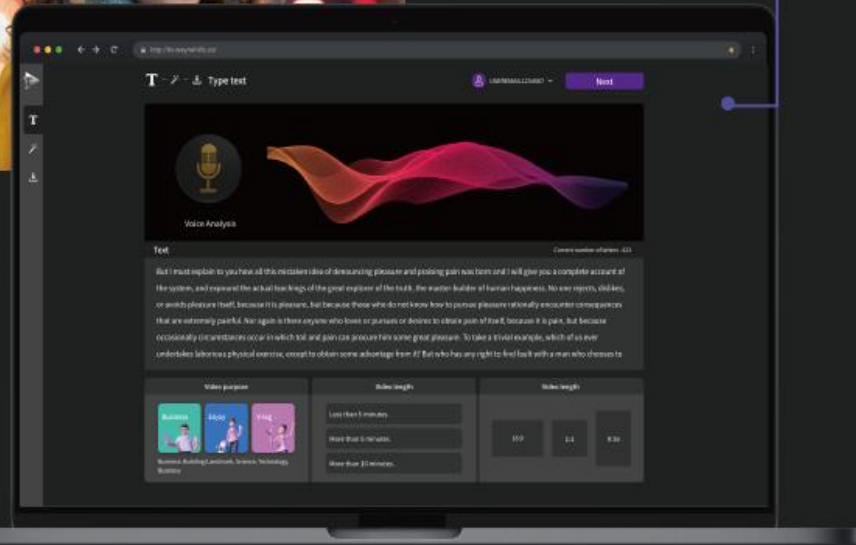
1. Input Text Data →

2. A.I (NLP / ML) →

In 3-5 min!
Digital Contents



Step 1. Voice Analysis



Extract key sentences.

Keyword sentence extraction.

A video match that's appropriate.

Automatic video production.

“A photo taken by a medical staff wearing hot protective clothing with an elderly patient impressed netizens.”

medical staff

elderly patient

photo

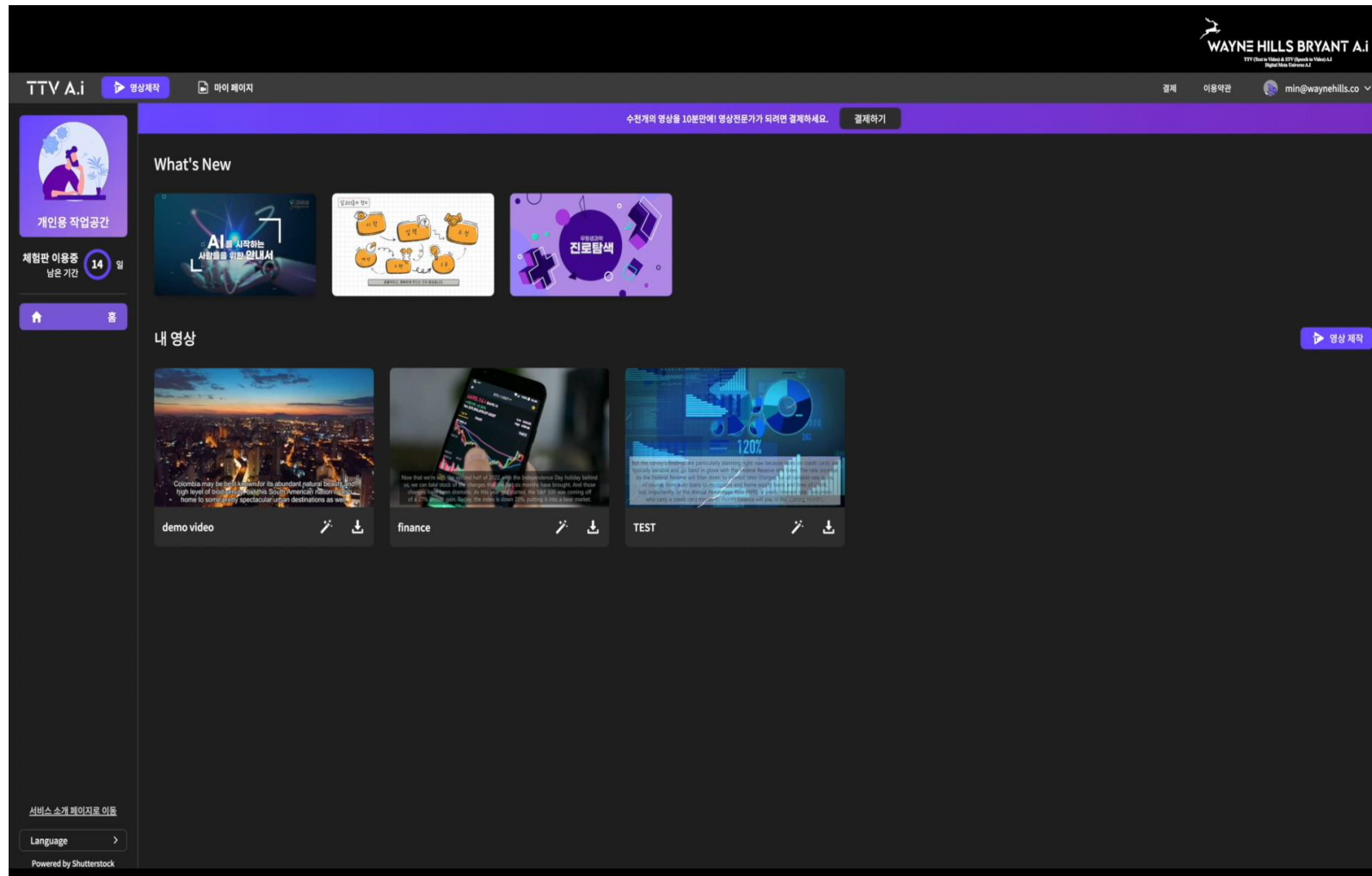


Step 2. Video Convert

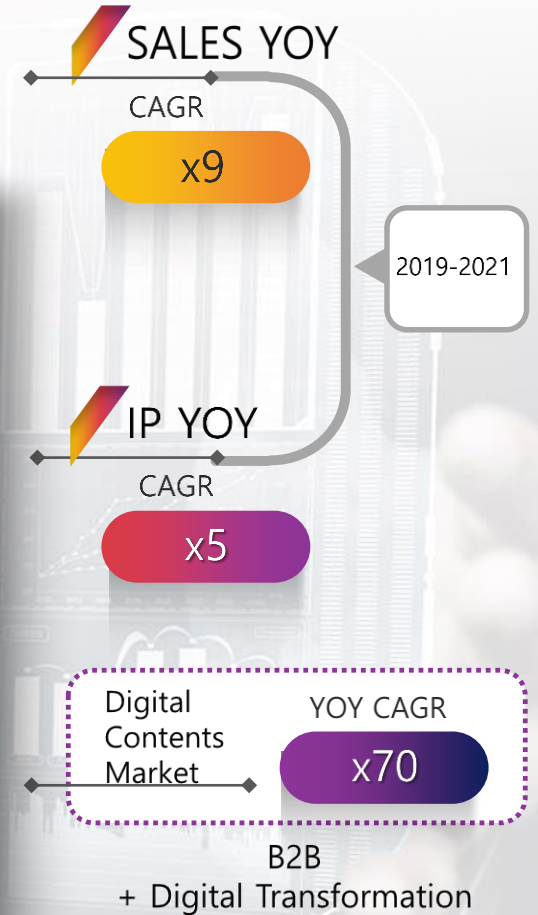
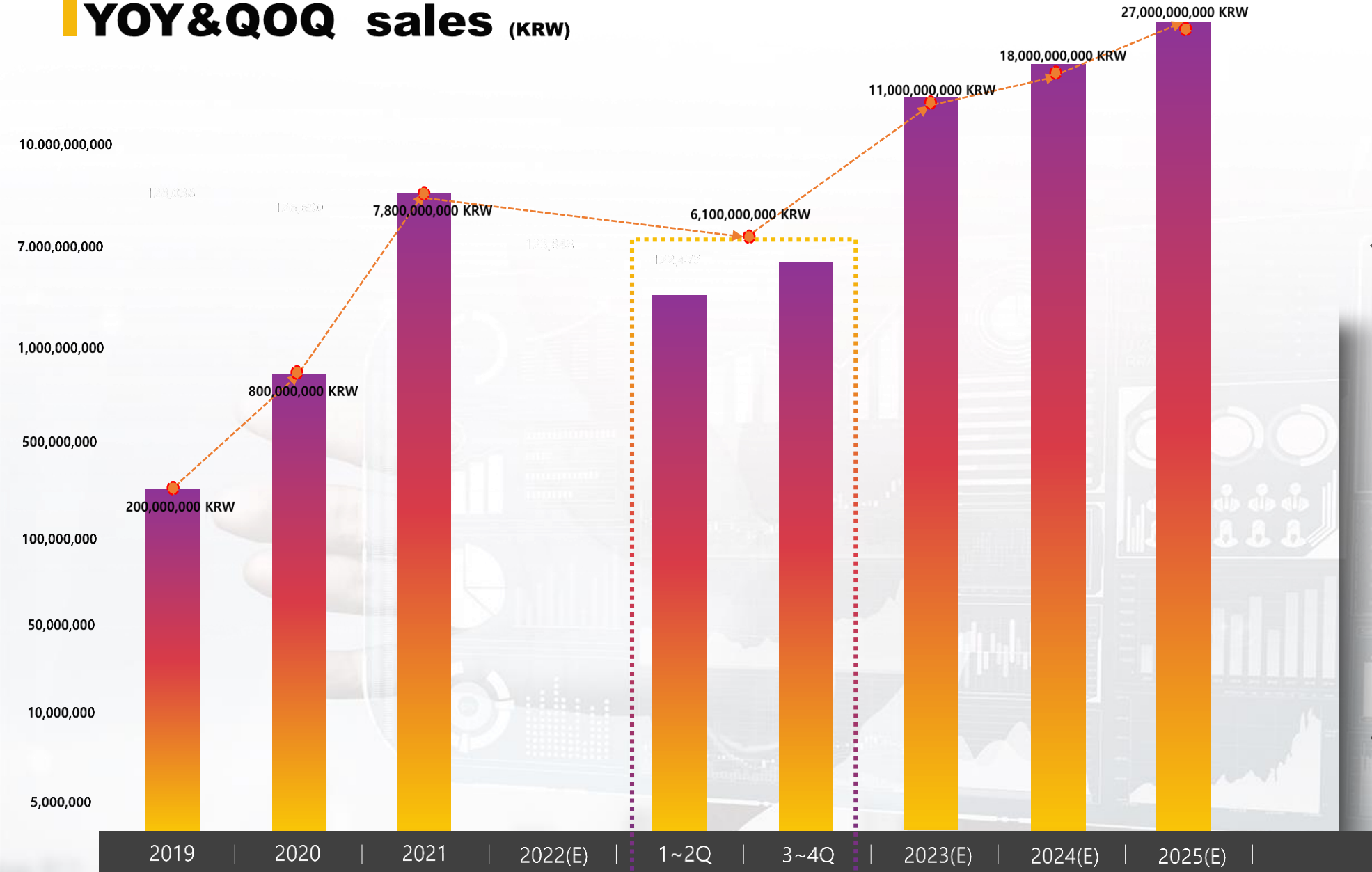


T.T.V. (Text To Video) – Demo Video

<https://www.youtube.com/watch?v=3tG6-2fp0wc>









YOY&QOQ sales (KRW)



Appendix

Comparative analysis with competitors

Category	One's Company	Competitor 1	Competitor 2
Outline	 WAYNE HILLS BRYANT A.I <small>TTV (Text to Video) & STV (Speech to Video) A.I. Digital Meta Universe A.I</small> AI Cloud SaaS S.W/Platform 2019.05	 KINEMASTER KOSDAQ : Software Est : 2002/09 (Listing: 2011/12)	 Adobe NASDAQ Est : 1982/02 (Listing: 1992/06)
Sales Volume	KOREA HQ : WAYNE HILLS BRYANT A.I SALES  2020 2021 2022(Target) 0.8 Mil 7.8 Mil About 60Mil 37 Employees	 2019 2020 2021(Target) 19.4Bil 29.8Bil About 36.3Bil 82 Employees	 2019 2020 2021(예상) 11.7Tri 13. 2Tri About 16Tri 21,000 Employees
Competition Advantage	AI Data Image Synthesis Automation <ul style="list-style-type: none"> Media platform automatic distribution function Provision of consumer collection and analysis dashboard 	<ul style="list-style-type: none"> Mobile Video Editing (as of January 2021) 120 million global downloads 25 million monthly users (MAU) 	Photoshop / Illustration / Premier Pro 1.2 billion users
Features (Differentiation Elements) ESG	<ul style="list-style-type: none"> Automated deployment of media platforms/ APIs 1/25 Downsizing Imaging Time/Cost Reduce the number of task to 1 from 3 to 5 people 	<ul style="list-style-type: none"> Mobile Video Editing App 66.34% Mobile Video Player 26.81% 	Global use of B2B&B2C Adobe (Content production, etc.)

B2B Clients



SAMSUNG



NONGSHIM ENGINEERING



ORANGELIFE



BNK BUSAN BANK

infobank



Samsung C-Lab



CCEI
LOCAL STARTUP HUB

B2C Soon



R&D

Service SWOT Analysis

Strength	Weakness
<ul style="list-style-type: none">- Price Competitiveness (1/10 of the cost of existing video production)- Time competitiveness (1/10 of the existing video production time)- Business progress with many large enterprises- Ai-based Technological Competitiveness of the Fourth Industrial Revolution- Relevant patent registration	<ul style="list-style-type: none">- It is not easy to find talent for artificial intelligence technology development- Time required due to new technology development- Limited market due to existing text conversion
Opportunity	Threat
<ul style="list-style-type: none">- absence of direct competitors- High barriers to market entry for AI-based technologies- As a technology that does not already exist, it may have an opportunity to provide a new solution rather than expanding the existing market.	<ul style="list-style-type: none">- Threats to similar patent applications- Possibility of tech looting by large corporations

Team Building

Key Member



CEO / SU MIN, YI

2008-2017 / LG / Strategic Planning Department / Manager / Planning and Development
2019 Wayne Hills Bryant A.I (korea HQ). Wayne Hills Roc Nation (USA .CA) / Foudrer



VICE PRESIDENT / JIN KYUNG, LEE

2022. 08 - Current / Wayne Hills Bryant A.I (korea HQ). / Vice President
2020 - 2022. 07 / Alchera / Vice President



C.D.O. / DIRECTOR / SUNG MIN, PARK

2013~2020 LG R&D Develop



C.M.O / DIRECTOR / JUN SUB, PARK

2022.06.13 ~ Current / Wayne Hills Bryant AI / CMO / Marketing and Sales Management
From 07th to 22nd, 2019 / Namseon Group / Head of department of global marketing team / Global marketing and sales management of group companies /
February 3rd, 2014 to June 15th, 2019 / Director of Strategy Planning Office / Strategic Planning and Project Management of Group and Affiliates
November 15, 2004 ~ January 30, 2014 / Namseon Group / Deputy Director of Global Marketing Team / Development and Construction of E-commerce Business /
ABM, SMB Marketing



We Are

First of all, we would like to sincerely thank you for your interest in our Series B Funding. We will deliver updates in relation to the following information, so please review the belows

1. Text & Voice Data Market

- a) Our business market - the text and voice data market is about 4,000 trillion.
- b) And the explosive demands to create video content could understand without saying anything.
- c) The current situation is that in the market of about 4,000 trillion, even if we take a 1% market share, the market is about 4 trillion.

2. Our Series B Funding

- a) We are rapidly growing to a value of KRW 200 billion over the past three years.
- b) The fund's internal rate of return (IRR) for our shareholders is 500% over 3 years.
- c) We are confident that Wayne Hills will grow into a unicorn company next year.
That's because the market is getting bigger.
- d) Our current stage is B2B Enterprise, but we want to move to B2C through App (IOS, Android) through a lot of text data worldwide such as Bloomberg/Yahoo Finance.

3. Our Mission

- a) 10% or more market share in the B2B market
- b) In the B2C market, it is our vision and mission to enable general users worldwide to become YouTube creators with video content with text and voice data.

IP Our technology

– 12 patents registered & 21 applications

No.	Status	Intellectual Property Name	Reg. No. (App. No)	Reg. Date (App. Date)	Holder
1	Reg.	A method and device for providing a multimedia conversion content production service using image resource matching of text converted from voice information	1023472280000	Dec. 30, 2021	Wayne Hills
2	Reg.	An automatic multimedia generation system that automatically generates multimedia suitable for users' voice data using artificial intelligence	1022136180000	Feb. 02, 2021	Wayne Hills
3	Reg.	An encoding/decoding device and encoding/decoding method using virtual viewpoint synthesis prediction	1020200240000	Sep. 03, 2019	Wayne Hills
4	Reg.	An apparatus and method for providing time machine functions in a cloud computing system	1020049850000	Jul. 23, 2019	Wayne Hills
5	Reg.	A digital content providing device and method	1019676830000	Apr. 04, 2019	Wayne Hills
6	Reg.	A simulation device and its simulation method	1018187600000	Sep. 01, 2018	Wayne Hills
7	Reg.	Multimedia service devices, methods and recording media	1018173580000	Jan. 04, 2018	Wayne Hills
8	Reg.	Devices and methods for supporting family clouds in cloud computing systems	1018195560000	Jan. 11, 2018	Wayne Hills
9	Reg.	Digital Live Book Production System	1020058290000	Feb. 02, 2021	Wayne Hills
10	Reg.	a handwritten e-book	1014757360000	Dec. 17, 2014	Wayne Hills
11	Reg.	Method and device for automatic creation of multimedia documents	1008232710000	Apr. 11, 2008	Wayne Hills
12	Reg.	Multimedia content playback device and method	1018053020000	Nov. 29, 2017	Wayne Hills
13	App.	T.T.V System Matrix	10-2020-0113780	Sep. 07, 2020	Wayne Hills
14	App.	content creation service that converts documents into multimedia content	10-2020-0168390	Dec. 04, 2020	Wayne Hills
15	App.	Multimedia content production service program	10-2020-0168402	Dec. 04, 2020	Wayne Hills
16	App.	A program recording device that converts documents into multimedia contents	10-2020-0168410	Dec. 04, 2020	Wayne Hills
17	App.	General document-based multimedia video content production service provider	10-2020-0168417	Dec. 04, 2020	Wayne Hills

18	App.	Multimedia content Auto production services providing & method based on documents	10-2020-0168421	Dec. 04, 2020	Wayne Hills
19	App.	Service providing program	10-2020-0168427	Dec. 04, 2020	Wayne Hills
20	App.	Service provision program recording medium	10-2020-0168439	Dec. 04, 2020	Wayne Hills
21	App.	Service provision system for providing multimedia content conversion service	10-2020-0168458	Dec. 04, 2020	Wayne Hills
22	App.	A method of constructing a resource database of a multimedia conversion content production service providing device	10-2020-0168461	Dec. 04, 2020	Wayne Hills
23	App.	Resource database device for document-based multimedia conversion content creation	10-2020-0168469	Dec. 04, 2020	Wayne Hills
24	App.	A production interface device of a multimedia conversion content production service provider	10-2020-0168484	Dec. 04, 2020	Wayne Hills
25	App.	How to provide a service that converts voice information into multimedia video content	10-2021-0035633	Mar. 19, 2021	Wayne Hills
26	App.	How to operate a service providing device that converts voice information into multimedia video content	10-2021-0035634	Mar. 19, 2021	Wayne Hills
27	App.	A method of providing a production service that converts voice into multimedia content based on image resource matching	10-2021-0035635	Mar. 19, 2021	Wayne Hills
28	App.	A method of providing a production service that converts voice into multimedia content based on image resource matching	10-2021-0035636	Mar. 19, 2021	Wayne Hills
29	App.	A device that provides a multimedia conversion content production service based on voice-text conversion image resource matching	10-2021-0035637	Mar. 19, 2021	Wayne Hills
30	App.	A service providing system that produces voice data into multimedia conversion content	10-2021-0035638	Mar. 19, 2021	Wayne Hills
31	App.	An apparatus for providing a multimedia conversion content production service using video resource matching of voice information	10-2021-0179464	Dec. 15, 2021	Wayne Hills
32	App.	A method of providing a multimedia conversion content production service using image resource matching of text converted from voice information	10-2021-0179465	Dec. 15, 2021	Wayne Hills
33	App.	An apparatus for providing a multimedia conversion content production service using video resource matching of voice information	10-2021-0179466	Dec. 15, 2021	Wayne Hills



Winner of CES 2022 Innovation Award



Potential Korean unicorn



Microsoft
Partner



Microsoft Partner

Korea Rating & Data

I. 기술(신용)등급

(주)웨일스브라이언트에이아이

발급번호 KED-2022-02-03178

평가개요

평가기관	인공지능 미래 사회형 성장 관측형 기업
평가일	2022년 03월 14일
평가목적	투자심사 참고용
대상종류	유지권

기술등급

TI2

개요

기업명	(주)웨일스브라이언트에이아이		
대표자	이승민		
사업자등록번호	547-87-01358	법인(주)당번호	110111-7116307
설립일	2019년 05월 23일	홈페이지	https://www.wynai.co.kr
기업규모	소기업	기업분류	일반법인
본사주소	07794 서울 강서구 마곡중앙8로55길 11, 마곡인스페이스3차 204호, 205호, 206호, 207호(마곡동)		
연락처	TEL 02-6919-2098	FAX	02-6919-2098
제출처	기타(비준출)		

투자용 기술등급

TI-2

평가개요

평가일	2022년 05월 02일
제출자명	2021년 12월 31일

기술개요

기술명	AI(인공지능)서비스		
대표자	이승민	설립일자	2019년 05월 23일
사업자등록번호	547-87-01358	법인번호	110111-7116307
업종 (한국표준)	[38523] 융합 소프트웨어 개발 및 공급업		
기업규모	소기업	제출자명	2020년 12월 31일
소재지	서울특별시 강서구 마곡중앙8로55길 11, 마곡인스페이스3차 204호, 205호, 206호, 207호(마곡동)		
TIC	FAX 02-6919-2098		

기술개요

기술내용	09002(데이터 처리 시스템 또는 방법)		
기술내용	다차원 영상 분석용 영상 처리/영상 콘텐츠		

기술등급정보

배우등급	주수	배우등급	영호	보통
TI1	TI2	TI3	TI4	TI5
TI6	TI7	TI8	TI9	TI10

등급정보

배우등급	주수	배우등급	영호	보통
TI1	TI2	TI3	TI4	TI5
TI6	TI7	TI8	TI9	TI10

배우등급

배우등급	주수	배우등급	영호	보통
TI1	TI2	TI3	TI4	TI5
TI6	TI7	TI8	TI9	TI10

External third-party evaluation

(Technology & Goal)

Text Analysis → image Generation

- # Sentiment analysis 진행 text 의 스토리 분석.
- # Data preprocessing 학습.
- # Text document -> image synthesis technology

Positive ↑ ∞
Neutral 1
Negative ↓ 0

word	Pos	Neg	ratio
I	0.19	0.20	
am	0.19	0.20	
happy	0.14	0.10	
because	0.10	0.05	
learning	0.10	0.10	
NLP	0.10	0.10	
sad	0.10	0.15	
not	0.10	0.15	

$$\text{ratio}(w_i) = \frac{P(w_i | \text{Pos})}{P(w_i | \text{Neg})}$$
$$\approx \frac{\text{freq}(w_i, 1) + 1}{\text{freq}(w_i, 0) + 1}$$

doc: I am happy because I am learning.

$$\lambda(w) = \log \frac{P(w|pos)}{P(w|neg)}$$

$$\lambda(\text{happy}) = \log \frac{0.09}{0.01} \approx 2.2$$

word	Pos	Neg	λ
I	0.05	0.05	0
am	0.04	0.04	0
happy	0.09	0.01	2.2
because	0.01	0.01	0
learning	0.03	0.01	1.1
NLP	0.02	0.02	0
sad	0.01	0.09	-2.2
not	0.02	0.03	-0.4

doc: I am happy because I am learning.

$$\sum_{i=1}^m \log \frac{P(w_i|pos)}{P(w_i|neg)} = \sum_{i=1}^m \lambda(w_i)$$

$$\log \text{likelihood} = 0 + 0 + 2.2 + 0 + 0 + 0 + 1.1 = 3.3$$

word	Pos	Neg	λ
I	0.05	0.05	0
am	0.04	0.04	0
happy	0.09	0.01	2.2
because	0.01	0.01	0
learning	0.03	0.01	1.1
NLP	0.02	0.02	0
sad	0.01	0.09	-2.2
not	0.02	0.03	-0.4

